



**HOTELCUBEWOW**  
THE NEW PMS

# PROXIMA

## SERVICE

Proxima Service was founded in 1998 in Italy.

We are an individual company and we have always computerized accommodation facilities, like **cluster** or **boutique hotel**, for example. We help hoteliers streamline operational processes to achieve growth in its market segment.



*Your needs, Our solutions*

## MISSION

*Proxima Service creates a trust relationship through listening and analytical skill, whit its customer. In addition, he constantly supports it by providing customized and innovative solutions for the digitization of accommodation facilities with more effective processes for the development of its business.*

# HOTELCUBE is the web management software that offers a single all-in-one solution for your hotel facilities.

HOTELCUBE supports the operator job and simplify processes thanks to an UI/UX redesigned and fluid.

**HOTELCUBE is more than a management software**

It is trusted, fast and it has been developed to fit any device and **updated automatically** in real time.

Listening to users' **usage experiences** it allowed us to develop a customized interface, so as to **reduce the learning time**.

HOTELCUBE **guarantees the highest Cloud security standards** through to the Microsoft Azure PaaS platform.



***HOTELCUBE is a complete and modular management software. It provides customizable solutions for all hotels facilities and to manage a flexible and dynamic process management.***



# WHY CHOOSE US

Discover who uses HOTELCUBE by visiting



## 1 We design and develop in-house

We listen to the customer's needs and customize the management software to suit your needs, for over twenty years.

## 2 Safety. Reliability. Speed.

Not all Cloud are the same! HOTELCUBE relied on Microsoft Azure to choose PaaS with 99.99% SLA technology and geolocalized backups. Is your internet connection not stable? The HOTELCUBE software can be installed on local machine.

**OPERATION FREE**  
**MAINTENANCE FREE**  
**NO WORRY**



At your disposal



Webinar



Tutorial

## 3 SUPPORT

*We guarantee direct telephone assistance 365 days a year 24/7.*

# 24/7



*You just need an internet connection to be operational whenever you want, wherever you want.*

## THE OPTIMIZATION OF OPERATIONAL PROCESSES

- Process automation by sending automatic emails (pre-stay, post-stay and birthday facilities, e.g.) and different rates change according to occupation.
- Communication between operators and departments through a notification service
- An operation permission can be diversified for structure.
- Legal and tax obligations
- Allotment and group management with Rooming List
- It allows for checking and unification of dual registry
- A mobile housekeeper and maintenance management app

Revenue optimization through to booking and cancellation history data

Guest loyalty through to CRM

Multi Property management: all departments are managed with a one-database.

Budgeting, statistics and reports management through to Power BI module, too

## STRATEGIC SALES ACTIVITIES



# HOTELCUBE SOLUTIONS

All customers are different, as are their needs. We develop customized solutions that adapt to different businesses and team needs. Not vice-versa.



## Hotel Cluster

The Multi Property cloud solution with central database

HOTELCUBE manages room availability, and it makes quotations and reservations from only one tableau.

All departments are natively centralized, so you can charge orders to another hotel, you can have a central warehouse and a Monetica multi hotel card.

You can view aggregated or split reports for each hotel.



## Individual Hotel

The customized PMS developed according to your business needs or types

Every hotel has **different need** so they have to use a flexible software.

The **Cloud** solution ensures data security and business continuity. Furthermore, it shall ensure benefits to organizational level, optimizing the space and management cost.

It is also **automatically updated** in real time.

HOTELCUBE is a complete and **modular** management software. It provides customizable solutions for all hotel departments. It is perfectly **integrated** with the software and technologies you use or would like to implement, too.

Monitor the overall hotel performance and trend, using HOTELCUBE Power BI by any device. Its use is simple and intuitive.



## Resorts

Take care of your guest and better organize services and activities for them.

Villages and resorts have a lot of facilities and they need to **manage** rooms, sun umbrellas, electronic pay, web app, consumption control and warehouse stocks.

It is possible to keep track of every request of the Guests taking advantage of the management of estimates and customizing the models. Through **web check-in** and **web check-out** you reduce waiting times and improve the operational efficiency of the reception staff.

The **document scanner** device integrated with the PMS also allows you to transfer text data and images of Guests' documents in few seconds.



## University college and hostels

From beds availability to room rates

HOTELCUBE is a complete management solution for hostels, University residence or campus. It allows you to **book a room or a single bed**.

HOTELCUBE is an hotel management software that allows you to manage hybrid tasks, such as, for example to book a room or a single bed.



## Motel

You can manage the employment trend with hourly reservation.

Few of the features:

- **Prompt walk in**
- **Booking free-nights**; hourly availability and arrival time – checkout time.
- **Differentiated timetable tableau**, drag and drop facilities.
- **Choice of rooms** to manage with the hourly option
- **Room allocation facilitated**, by searching “free and ready rooms” which contains details of hourly bookings
- **Automatic sending of guest** to the Police dept. through web service system
- **Checklist**
- **Possibility to set up rates** with different time slots.
- **Possibility to set up promotions** with automatic calculation rates by time slots and day of the week
- **The rate is automatically charged** when the room usage time expires
- **Management of loyalty** through promotions system in order to apply gratuities based on the repetition of stays
- **HOTELCUBE offers the operator all the data of guests** who have previously stayed at the hotel



## Campsites and Glamping

*Graphic map of the pitches*

HOTELCUBE is a management software designed to **simplify coordination and organization of camping**, glamping, bungalow and cottage. HOTELCUBE is easy and complete to use even by your seasonal staff.

HOTELCUBE automates the booking process: from get quote to check-out operation. The PMS also integrates software solutions for the **reading and tracking of vehicle license plates**.

Pre-authorization, deposit, pre-payments and more, in the management system is available the recording of accountancy.



## Custom-made

*All you need in one software.*

Are you looking for a customizable management software focused on your business needs and not vice-versa?

Day by day our development team deploy HOTELCUBE. You are probably looking for something more: a Partner who can translate your needs into software. The **internal developers' team**, develop specific analyses and custom projects. They have a wealth of **experience** and **know-how** to develop **customizable** hotel management software. We also use an agile approach that allows us to do rapid releases.

### ***The hotel management software that grows with you***

Each customer has a dedicated Customer Care team that carefully follows the growth, customizing the offer according to the specific business needs.

# HOTELCUBE MODULES

Choose a modular  
management system for your hotel

## Digital Concierge

**Hey! Guest is the digital concierge that your Guests will always have available to request information and to book the hotel facilities in real time.**

The **digital concierge** is a flawless app of the hotel industry to perform different tasks for your hotel, helping to establish a real relationship between the guests and the hotel areas.

More than just an app, a **new stay experience**.

**The guest is able to log to the web app through custom link or QR Code**

Let's see what Hey! Guest can do for you and your Guests:

- **Welcome text** and booking summary
- **Web checkin's** graphics and form custom
- The Guest prepay\* the reservation
- **Direct messaging** between the Guest and the hotel area for any request
- **F&B orders** anywhere in the hotel (umbrella, pool, gym, ...)
- **Message boards** and in-depth focus for direct access to information
- **Room service** and laundry
- **Web check-out** preview and payment the bill\*
- **Weather Forecast**
- **Satisfaction survey**

**Customize Hey! Guest with one or more of these facilities in the Guest's language.**

\*All transactions are in comply with the applicable law (SCA and European PSD2 Directive)

**Hey! Guest  
Digital Concierge  
the customized  
mobile hospitality  
for your guest**





## F&B & Monetica

The restaurant, bar and point of sale's management software. The management of Food & Beverage activities is more efficient with the use of **HOTELCUBE restaurant software**.

The order management through app: **get the orders through mobile device** providing a complete and accurate service.

Can complete the order to the table and if you charge it in the room you can ask the guest to sign by the tablet.



## *The restaurant, bar and point of sale's management software*

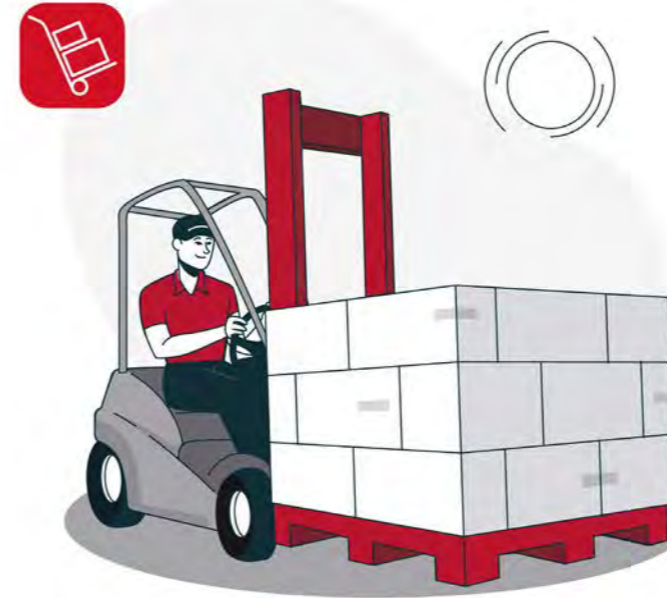
### Few of the features:

- Multi-property management
- It includes access to module with personal badge
- Set or modular menus and daily dishes
- You can manage food intolerance, food change
- Additional information such as recipe, preparation, alternative foods, calories, cooking time, seasonality and wine indications
- Shifting the order to another dining room
- "GO" button management
- Checking list for each department
- Cash register integrations
- Industry report

### Monetica

To eliminate the user of cash in your properties, the HOTELCUBE **Monetica's module** allows you, through RFID cards and bracelets, to work both on **credit** and by **debiting** the account with discounts per class.

You can **check guest entry** to the breakfast, F&B, and Wellness areas through Monetica's data collection.



## Stock Tracking Program

Establish the consumption of each department, providing a complete control on the stock. Manage the supplier orders, the demand goods, loading and unloading products and forecast of the needs, deadline, stock and equipment.

Combined with PMS module shared database you can manage the stock of goods or direct consumption, check and examine **meal cost** and record the load and movement of the goods by electronic barcode systems. Furthermore, it checks the needs of goods according to the menus to be made for events, like **banqueting**.

## *Quantity, costs and consumption control through Economato Software*

The ECONOMATO module includes the possibility to record supplier invoices with deadline display.

It allows, during the order, to know if the item is available at a cheaper price, so as to lower management costs.

You can check the stock of goods with the **app mobile**, wherever you are.

## SPA

It integrates the hotel data and spa facilities.

The SPA module has got a **daily and weekly tableau** that it allows to **manage booking**, operators or treatment rooms. You can **charge the treatment to the room bill**, or to the store account, in a Multi Property environment too. In addition, you can issue the bill directly from the SPA module, for external visitors.

You can customize your facilities using gift cards, vouchers, discounts and promotions on treatments and subscriptions.



## MICE Meeting and Events

The monthly calendar offers an overview all over the meeting and restaurant areas necessary to manage events, optimizing costs and times.

The event status (offer, tentative, option, negative, definite) allows operators to respond promptly to requests, being in control of the situation.

**Events and meeting rooms management**

**Wellness, spa treatment and sale product management**

The operator has the possibility to view **dates** and **treatments booked**, through the **mobile app**. It is **synchronised** with the hotel management software.

Combined with Economato module shared database you can manage the stock of goods, treatments, or direct sales, to check and examine statistics. Furthermore, it checks the revenue, use of treatment rooms and operators' performance.



**Each event can be organized like this:**

- You can manage multiple meeting rooms, modular rooms, including meeting room fitting, timetable and price
- You can book hotel rooms and restaurant including menu
- You can book facilities and equipment, including procurement, external facilities like, garage
- You can manage customizable services plan of each area and to print quotes or agreements
- You can charge to the room bill the events in only one click



## Business Intelligence

The HOTELCUBE Business Intelligence allows you to **choose business strategies** using complete and updated data directly coming management hotel software.

The BI **turns data and statistics into knowledge**, achieving excellent levels of performance.

BI analyses consolidated and forecast reports, on the book revenue, employment, consumption and sales with the **main performance indicators** like (RevPAR, RevPOR, ADR..).

***BI: the hotel strategy analysis data***

- Identify the **market segmentation, exploit market potential** and differentiated by the competition
- Compare and analyze results in different periods
- Adopt an objective-oriented pricing strategy
- Organize **detailed and ad hoc reports** in just a few clicks, thanks to the use of a simple interface, available from any device and on any operating system

Business Intelligence has got an **always up-to-date view** of hotel analytical data processing.

Monitor the overall hotel performance and trend, using HOTELCUBE Power BI by any device.

**Clear and user-friendly:** Organize and read your data easily, clearly and intuitively.

**In real team:** Graphs and reports are made through to HOTELCUBE's data acquisition, in real-time.

## Performance audit (USALI)

HOTELCUBE's management control analyses monthly the profitability of individual cost centers. It compares the data with the same period of the previous year and it detects deviations in percentage.

The general accounting interface allows to acquire in automatic way the user, staff and management costs, allowing an analysis real time **revenues and costs**.

***Performance audit to increase resource efficiency***

## Optimize management control through reports and analytics

HOTELCUBE uses the Uniform System of Accounts for the Lodging Industry (U.S.A.L.I.). It is the world standard of data presentation of analytical accounting that provides real **management control**.

There are quick queries and numerical or graphical report forms. The drill-down technique allows you to deepen and show the aggregate data. All analysis reports can be exported to Excel, customizable and editable through the controller.



# HOTELCUBE INTEGRATIONS

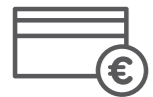
## **Channel manager, Booking engine and GDS two-way form**

The PMS allows automatically and in real time to record new booking including credit card details. It updates the online availability, and it sets threshold.



## **Payment System**

HOTELCUBE with its P2PE certified payment systems integration, manages Pre-payments, payments and refund too. All transactions are certified to European PSD2 and SCA.



## **Web Reputation**



## **Domotica**



## **ERP - Accounting software**

The accounting system produces tax documents, deposit, advances and payments issued by each hotel areas (bar, restaurant, reception and spa). It also feeds the analytical accounting with data of Production, Employment, stocks and warehouse consumption.



## **Revenue Management System two-way form**



## **Pay Tv e Wi-Fi**



## **CRM e Mailing**



## **PBX System**



## **Document scanner devices**



# PROXIMA

SERVICE s.r.l.



**HOTELCUBE.EU**

Via Perrone 3 - 10122 Turin (Italy)

+39 011 473 17 45

b2b@hotelcube.eu